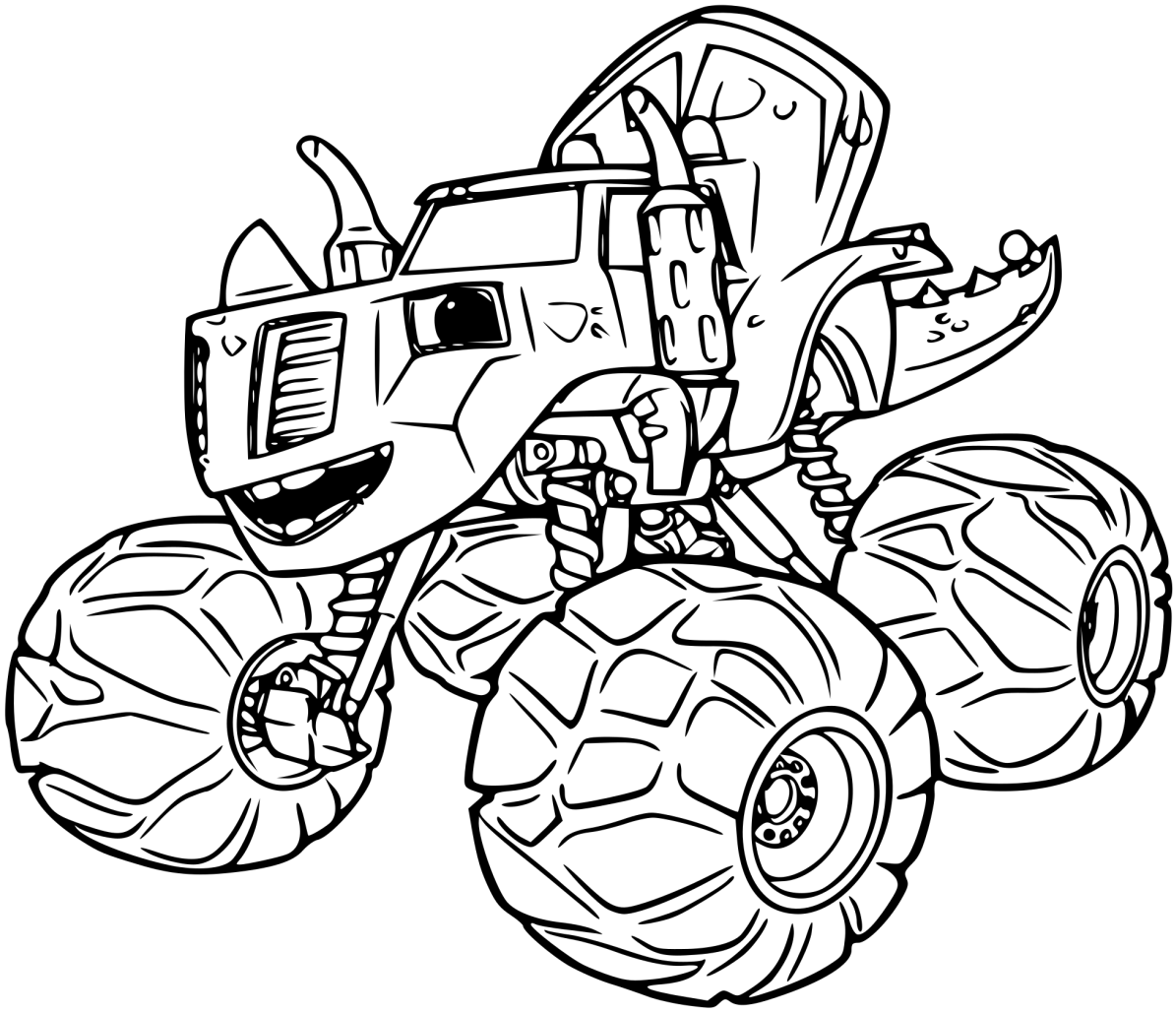ZEG